SD COLLEGE HOSHIARPUR

DEPARTMENT OF ECONOMICS

LECTURE PLAN

B COM I(SEMESTER-11)

Business Economics-2 BCM-204

Course Objective:

To study the basic concepts of microeconomics relevant for Business decision making and helping the students to understand the application of economic principles in business management

UNIT-1

Detail of Unit Plan

Topic	Teaching	Specific Objectives	Methods,	Resources & Reference Books:
	Points		Approaches and	
			Techniques	
1)Wages: Meaning, Types,	-Meaning of	-The students will learn about the meaning	Class room teaching	Dwivedi, D.N. Managerial Economics, 7th
Marginal Productivity	wagag twag	of wages and different theories formulated	with examples.	Edition, Vikas Publishing House.
Theory of Wages, Modern	wages, types,	for determination of wages.	with examples.	
Theory of Wages	and theories of		Group Discussions.	Salvatore, D. Managerial Economics in a
2)Rent: Meaning ,Types,	Woode			University Press.
Ricardian Theory of Rent,	wages			Peterson, L. and Jain Managerial Economics, 4th
Modern Theory of Rent,	-Meaning of	- The students will learn about the meaning		
Quasi- Rent.	wages, types,	of wages and different theories formulated		A. Kontsoyianis; Modern Micro-Economics.
		for determination of rent.		
	and theories of			T.R.Jain,O.P.Khanna,Business Economins
3)Interest: Meaning, Types, Classical Theory of Interest,	rent.			
Classical Theory of Interest,				

Neo-Classical Theory of Interest, Liquidity Preference Theory of Interest.	-Meaning of wages, types,	- The students will learn about the meaning of wages and different theories formulated for determination of rent.	Class room teaching with examples. Group Discussions.	Dwivedi, D.N. Managerial Economics, 7th Edition, Vikas Publishing House.
4.) Profits: Nature, Types, Dynamic Theory of Profits, Innovation Theory of Profits, Risks Bearing Theory of Profit, Uncertainty Bearing Theory of Profits.	and theories of interest. -Meaning of wages, types, and theories of	- The students will learn about the meaning of wages and different theories formulated for determination of rent.		Salvatore, D. Managerial Economics in a University Press. Peterson, L. and Jain Managerial Economics, 4th A. Kontsoyianis; Modern Micro-Economics. T.R.Jain,O.P.Khanna,Business Economins
	profits.		Class room teaching	
5.)National Income: Meaning, Concepts of National Income, Measurement of National Income, Difficulties in Its Measurements, Its Significance.	Meaning and measurement of national income and difficulties in measuring national income in India	-The students will learn about Meaning and measurement of national income and difficulties in measuring national income in India	with examples. Group Discussions	Dwivedi, D.N. Managerial Economics, 7th Edition, Vikas Publishing House. Salvatore, D. Managerial Economics in a University Press. Peterson, L. and Jain Managerial Economics, 4th A. Kontsoyianis; Modern Micro-Economics. T.R.Jain,O.P.Khanna,Business Economins
UNIT-2				

Topic Points Specific Objectives Approaches and Techniques 1)Say's Law of Market: Meaning, Implications, Meaning of classical theory of topic is let the students know teaching with Resources & Reference Books: Class room Dwivedi, D.N. Managerial Economics, 7th Edition, Vikas Publishing House.

Classical Theory of Income Output and Employment:	output and employment determination. And explanation of say's law of market	about the ideas of classical theory of output and employment determination	examples. Group Discussions. Power point presentation.	Salvatore, D. Managerial Economics in University Press. Peterson, L. and Jain Managerial Economic A. Kontsoyianis; Modern Micro-Economics
2)Keynesian Theory of Employment. Effective Demand: Determination, Importance	Meaning of Keynesian theory of employment and determination of employment in this theory. The determination of effective	- students will learn about the Meaning of Keynesian theory of employment and determination of employment in this theory. The determination of effective demand.	Class room teaching with examples. Group Discussions. Power point presentation.	T.R.Jain,O.P.Khanna,Business Economins
3)Consumption Function: Meaning, Factors Influencing Consumption Function, Average and Marginal Propensities to Consume, Propensity to Save, Psychological Law of Consumption and its Importance.	demand. -Meaning of consumption function, its types and psychological law of consumption.	The topic make students aware of Meaning of consumption function, its types and psychological law of consumption.	Class room teaching with examples. Group Discussions. Power point presentation.	Dwivedi, D.N. Managerial Economics, 7th Edition, Vikas Publishing House. Salvatore, D. Managerial Economics in University Press. Peterson, L. and Jain Managerial Economic A. Kontsoyianis; Modern Micro-Economics T.R.Jain,O.P.Khanna,Business Economins
4)Marginal Efficiency of Capital: Meaning, Determinants, Theory of Secular Stagnation. Investment: Meaning, Types, Factors Affecting	Concept of marginal efficiency of capital ,its types and determination of MEC. The	The topic make students able to understood Concept of marginal efficiency of capital ,its types and determination of MEC. The concept of secular stagnation.	Class room teaching with examples. Group Discussions. Power point	

Investment, Importance of Investment, Measures	concept of secular stagnation. Investment ,its meaning,types	Investment ,its meaning,types and factor affecting	presentation.	
to Raise Private Investment. 5)Multiplier: Meaning,	and factor affecting investment.	investment.	Class room teaching with	Dwivedi, D.N. Managerial Economics, 7th Edition, Vikas Publishing House.
Keynesian Income or Investment Multiplier, Leakages, Uses, Limitations of Multiplier, Multiplier and Under-Developed	Meaning of multiplier, working of multiplier, its leakages, uses ,and working of multiplier in underdeveloped countries.	In this section the students will learn about Meaning of multiplier, working of multiplier, its leakages, uses ,and working of multiplier in underdeveloped countries.	examples. Group Discussions. Power point presentation.	Salvatore, D. Managerial Economics in University Press. Peterson, L. and Jain Managerial Economic A. Kontsoyianis; Modern Micro-Economics
Countries.				T.R.Jain,O.P.Khanna,Business Economins

Evaluation:-

Long Answer type questions:-

- Critically examine traditional marginal productivity theory of wages.
- Give a detailed description of classical theory of interest.
- What do you mean by Ricardian theory of rent?
- Explain modern theory of wages
- Explain theories of profit.
- What id interest? Explain modern theory of interest.
- Explain say's of market

- Explain classical theory of output and employment determination
- What is effective demand? How it is determined?
- What is consumption? Explain types of consumption function.
- What the MEC? How its is determined?
- Explain various types of investment?
- What is multiplier? Expalin backward and forward working of multiplier.

Short Answer type question:-

- What do you mean by Ricardian theory of rent?
- Give types of wages
- Give types of profits
- Whar are loanable funds
- What is say's law
- What are assumption of Classical theory
- Explain types of consumption function
- What is multiplier?
- What is effective demand
- What is the difference between classical theory and Keynesian theory
- What are the types of MEC?
- What are types of investment?
- Explain backward multiplier
- Explain forward multiplier.